



Press Release

Head to Lavasa City this Independence Day weekend for 3 fun-filled days of Dance, Music and Entertainment

Freedom 2014 - the 3 day festival will have:

- *Live performances by renowned artists including Mallika Sarabhai, Rahul Sharma, Sonu Kakkar, Gary Lawyer, Joe Alvarez, among others*
- *Delectable Cuisine Master class by celebrated Chef, Ajay Chopra*
- *Flea markets offering some of the most popular knick-knacks*

Lavasa, August 05, 2014: This Independence Day weekend let your spirits soar high at Lavasa City. The city will celebrate this Independence Day with **FREEDOM 2014**, a three-day festival from **August 15 to 17, 2014**, which promises an eclectic mix of live musical and dance performances, with amazing shopping and food.

The fest celebrations will witness live musical performances by the talented Sonu Kakkar (Bollywood singer), Nandini Srikar and Suchismita Das; dance recitals by Mallika Sarabhai and instrumentals by Rahul Sharma (Santoor), Bhavani Shankar (Pakhaawaj) and Vijay Ghate (Tabla). The western music aficionados, can catch live rock music performance by The 'Rockstars' band, featuring Warren Mendonsa (Guitar), Jai Rao Kavi (Drums), Adi Mistry (Bass), Karan Joseph (Keyboards) and Joe Alvarez and Gary Lawyer (Vocals).

There's a special treat for the foodies and shopping buffs too, in the form of 'Indian Special' master class by renowned chef, Ajay Chopra, a specially created "Khau Galli", offering delectable cuisine and day-long shopping at the flea market, offering some of the most popular knick-knacks.

Announcing the fest, **Mr. Nathan Andrews, President and CEO, Lavasa Corporation** said "Every year, Lavasa City celebrates Independence Day with great gusto. This year, through FREEDOM 2014, we would like our citizens and visitors to join us in these celebrations. It has always been our continuous endeavor to make Lavasa City a premier tourist destination and through such interactive and engaging programmes, we hope to offer a fresh experience every time".

Fest Overview:

Freedom 2014	
Day 1 15 th August 2014	Performances by Rahul Sharma and Mallika Sarabhai Master-class by chef Ajay Chopra
Day 2 16 th August 2014	Performance by Sonu Kakkar Rock concert by Joe Alvarez, The 'Rockstars' band Master-class by chef Ajay Chopra
Day 3 17 th August 2014	Folk & Fusion Performance

**About Lavasa**

Lavasa is a hill city being developed with the vision to provide opportunities for its residents and visitors to live, work, learn and play in harmony with nature. Lavasa, is being developed by the Lavasa Corporation Limited, a subsidiary of HCC (Hindustan Construction Company) is based on the principles of New Urbanism. Lavasa is located 42 kilometres from Chandni Chowk, an area on the outskirts of Pune and 216 kilometres from Mumbai (via Chandni Chowk). Lavasa provides multiple options for housing including rental housing, apartments and villas.

Lavasa Corporation Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed a draft red herring prospectus, ("DRHP") with the Securities and Exchange Board of India, ("SEBI"). The DRHP is available on the SEBI website at www.sebi.gov.in as well as the respective websites of the BRLMs at www.axiscapital.co.in, <http://investmentbank.kotak.com>, www.icicisecurities.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the section "Risk Factors" on page 19 of the DRHP.

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